



Frequently Asked Questions

Pledge Per Lap and Simple Donation?

A pledge per lap means that you pledge a dollar amount for every lap that your student completes at the Apex event (all students complete between 26 - 36 laps), no more than 36 laps. Simple Donation means that you pledge to pay a flat amount regardless of how many laps your student completes. For example, you can pledge \$1 per lap or a \$30 flat donation regardless of how many laps the student completes. Pledges per lap encourage students to reach their goals of running 36 laps, but either pledge works great!

How do I edit a pledge?

Pledges can be edited by entering your student's access code at myapexevent.com and scrolling to the bottom of your page. Click the edit button next to the pledge you would like to change and make the necessary adjustments.

How are the thank you awards calculated and earned by each student?

The thank you awards are given to each student based on the pledge per laps amount raised. Simple donations can also help students reach awards: \$30 of simple flat donations is considered to be equal to \$1 pledged per laps. So, if someone gave a \$60 simple donation to the student, it would result in \$2 pledged per lap increase and prize level.

Who do I write checks to? What if we receive cash early?

The money is due the day after the race. Please make sure to write all checks out to the school parent teacher group. If you receive money before the race, give them to the Apex team and they will take care of entering the pledge.

How do I enter offline pledges?

If anyone brings in money before the race, just give it to the Apex Team Leader at your school. They will take those payments and log them into the collections recap sheet.

When is the money due?

All funds are due at the time the pledge is made. Sponsor credit cards will be charged at the time they pledge for all simple donations. All per unit sponsors will be charged after the event has been completed and they will receive an email receipt after the program letting them know how their student did. If they prefer to pay cash or check in their student's collection envelope, students can bring that back to their Apex Team and the team will take care of entering the pledge on behalf of the sponsor.

What do we do with pledges if students miss the event?

If any student is absent, sick or hurt, they will receive an automatic 30 laps entered in the system. This will allow the sponsors to pay them per lap donations online if they still want to help the school (which they all do). For all top prizes, students will need to run at least 26 laps and collect the funds before being awarded those prizes.

I have a new student in my class. Can they still participate?

Absolutely! Please speak with your Apex Team Leader and they can make a new access code and pledge kit for your new student.

What do we do with extra prizes?

Any extra prizes can be kept in the front office; simply email your Apex contact to come pick them up after the last collections meeting is over (normally 3-4 weeks after the event).

How to address questions regarding the Apex Leadership Co split with School?

This is a great question! Feel free to pass this question on to your Apex contact to answer that person directly.

What do we do if a parent expresses concerns with Apex at our school?

Listen to their concerns and please contact the Apex Member on campus. Almost all major concerns are due to miscommunication. We are happy to invite them to come to a classroom lesson, the pep rally, event day, etc. Invite them to call another school administrator that has experience with Apex Leadership Co. Assure them that no fundraising is being done during school hours – it is done at home. Daytime is filled with lessons, acknowledging classroom achievements, and having the athletes serve the school. Students get thank you awards at the end of the lesson and are congratulated. This is a positive activity that helps build students up. It's relieving parents of volunteer staffing. It's providing top fundraising dollars for your school. Be confident in your decision to have Apex at your school. Every school that has experienced Apex has returned because they believe it is a great fundraiser.